

2023-09-27

Large family fair with subsequent party in Raumland: 60 years BIKAR FAMILY

Bad Berleburg, 27.09.2023 - The Wittgenstein family business BIKAR celebrated its 60th company anniversary last Saturday in Raumland. With a large family fair and subsequent party at the company premises until the early hours of the morning, the entire BIKAR FAMILY took center stage this weekend. Once again it was shown that even the enormous growth of the metal trader in the past years has not changed the fact that BIKAR is a family business: "For all of us, family does not mean that you have to be called Bikar. All of our employees have always belonged to our now rather large family," the three managing directors and siblings Claudia, Alexander and Pascal Bikar expressed their enthusiasm for the family atmosphere after the celebration.

A large part of the company premises was unrecognizable: Instead of aluminum bars, finished packages and busy forklift traffic, there was, among other things, a bungee trampoline, children's giant wheel and a tire slide for the younger guests, or a shooting gallery and "Hauden-Lukas" for the older visitors. A highlight for the BIKAR FAMILY was the mobile hang glider. In line with BIKAR's business successes in the aviation sector, it went up 30 meters in the air and in perfect weather, the view could sweep over the Eder valley and the entire company premises.

A big, emotional thank you

The whole celebration was a big thank you for the commitment and ambition of the entire BIKAR FAMILY over the past 60 years. The company has always been characterized by a very special spirit of cohesion. In 2023, it is also this spirit that ensures that major projects succeed, that the many new employees feel at home right away, and that the expansion into international markets succeeds. In addition to the production sites in Bad Berleburg and Korbußen in Thuringia and the (inter)national sales offices, the company opened another production site in Bristol, Great Britain, this year. In addition, plans for another site in India in 2024 are just

entering the hot phase. "It is really incredible to see how international the BIKAR FAMILY already is, even though we are still at the beginning of our internationalization!" the management was pleased to say in their speech at the opening.

But besides the big BIKAR FAMILY, a very special part of the Bikar family was in focus on this day. Because 13 years ago, the father of the current generation of managing directors deliberately handed over the scepter and quietly retired from the company. During his time, Aleksander Bikar has automated the company in many places, optimized processes and established it as an employer in Wittgenstein. His three children took the unique opportunity over the weekend to finally thank him in an appropriate setting for this trust and courageous decision. But their thanks went not only to him, but also to their mother Marita. For without her, who held the family and thus also the family business together in the background, they would not be standing today as the people they are.

A large culinary selection rounded off the event

Of course, the physical well-being was more than adequately catered for: pizza, bratwurst, burgers and, for dessert, a sweet crêpe or ice cream: no wishes were left unfulfilled. The entire celebration reflects: "BIKAR FAMILY" is not only a slogan, but family friendliness lived philosophy. The many beaming children's eyes and satisfied parents confirmed this once again DJ Marc Kiss heated up the good mood in the evening hours once again properly and let the dance floor shake for hours.

"A successful event for young and old with lots of positive feedback and kind words from the BIKAR FAMILY. That's what we wanted for our anniversary and now we've got it," is how marketing manager Jan Saßmannshausen sums up the general mood after the celebration.

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