

PRESS RELEASE

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Successful blood drive at BIKAR METALLE



Trainees organize event that draws a large crowd

Bad Berleburg, April 13, 2026 – High turnout, smooth organization, and a strong demonstration of social commitment: The blood drive at BIKAR METALLE in Bad Berleburg was a resounding success. The bloodmobile from the German Red Cross Blood Donation Service West pulled up right on the company grounds—and the BIKAR FAMILY filled all 36 available donation stations.

Particularly noteworthy: The entire campaign was planned and carried out independently by the company's trainees. From the initial idea through internal communication to coordination on the day of the event, the trainees took responsibility and impressively demonstrated their organizational skills.

“It was important to us to show that we, as trainees, can make a difference—and at the same time contribute to society. The fact that all donation stations were filled by the end makes us incredibly proud,” explain Selma Omeirat and Alice Grasmik, who took the lead in organizing the event.

EVERYTHING

with tradition

Among the participants were also several first-time donors who took the opportunity to get involved in this important cause for the first time. The chance to donate blood during work hours deliberately lowered the barrier to entry and made participation easier.

After donating, all participants were able to refuel and chat over refreshments provided—a fitting conclusion to an all-around successful day.



Why Donating Blood Is So Important

Blood donations save lives—every day. According to the German Red Cross Blood Donation Service West, thousands of units of blood are needed daily—for example, to treat accident victims, during surgeries, or to treat serious illnesses such as cancer. Since blood cannot yet be produced artificially, the supply relies entirely on voluntary donations.

A single blood donation can help up to three people. At the same time, demand remains consistently high, while the willingness to donate fluctuates—making initiatives like the one at BIKAR METALLE all the more important, as they attract new donors and raise awareness of this issue.

About BIKAR METALLE

BIKAR METALLE GmbH, headquartered in Bad Berleburg, is an internationally active supplier of semi-finished products made of aluminum, copper, brass, and bronze. The company is committed to the highest quality, reliable supply chains, and customer-focused solutions. With state-of-the-art warehousing and sawing technology, as well as a strong focus on innovation and sustainability, BIKAR METALLE supplies customers worldwide across a wide range of industries.

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Press contact:

Vanessa Roth | CMO

Phone: 02751 – 9551 753 | Email: vanessa.roth@bikar.com

Caption:

Photo 2, from left to right: Selma Omeirat (BIKAR METALS apprentice) and Alice Grasmik (BIKAR METALS apprentice)