

PRESS RELEASE

Winterthur, 17.03.2025

BIKAR METALS Swiss GmbH at Innoteq 2025: A Successful Debut in Bern

From 11 to 14 March 2025, Bern became the centre of the Swiss manufacturing industry – Innoteq brought together experts, companies and decision-makers to showcase innovations, trends and forward-looking technologies. BIKAR METALS Swiss GmbH used this key industry event to further strengthen its presence and present its comprehensive range of services to a high-profile professional audience.

The trade fair offered BIKAR the perfect opportunity to highlight the versatility and quality of its semi-finished products made of aluminium, copper, bronze, brass and plastics. In direct exchange with representatives from mechanical engineering, medical technology and the automotive industry, it became clear how strong the demand is for reliable, customised solutions. Interest in the portfolio of BIKAR METALS Swiss GmbH was tremendous – numerous industry professionals took the opportunity to learn more about the company's fast delivery times, precise cuts and strong market position.

"The trade fair impressively demonstrated how important the Swiss market is for us. The particularly positive feedback from our visitors confirmed it: our local presence is seen as a strong signal," summarises Klaus Stadelmann, Head of Sales Switzerland at BIKAR METALS. "Many customers appreciate having a direct contact in Switzerland through BIKAR METALS Swiss GmbH – a clear sign that founding the company was exactly the right step."

In addition to the broad product range, the rapid availability of materials stood out – made possible by the large storage capacities and production capabilities of the internationally operating BIKAR METALS Group. Innoteq 2025 not only brought valuable new contacts but also confirmed: BIKAR METALS is on a growth trajectory in Switzerland.

With numerous new contacts and positive feedback from the industry, BIKAR METALS Swiss GmbH looks back on a successful trade fair debut. The insights and conversations gained will be used in the coming months to further expand the company's market presence in Switzerland and strengthen long-term partnerships.

2,140 characters including spaces and headlines

Contact:

Lena Grosch | Marketing Manager

Tel. +49 (0)2751 9551 748 | lena.grosch@bikar.com



Image Caption:

The team of BIKAR METALS Swiss GmbH at the INNOTEQ trade fair in Bern. From left to right: Nico Fischer (Sales Manager BIKAR), Samir Araji and Sreten Arsic (both Key Account Managers BIKAR Switzerland), Klaus Stadelmann (Head of Sales BIKAR for Switzerland and Austria)