



## PRESS RELEASE

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## **BIKAR METALS at Machineering 2025: Successful Days in Brussels**

From 25 to 28 March 2025, Brussels became the meeting point for the mechanical engineering and manufacturing industries – Machineering opened its doors to experts, visionaries, and technology pioneers. As one of the most important platforms for innovation and exchange, the trade fair provided the perfect setting for BIKAR METALS to further expand its expertise and market presence in the BeNeLux region.

The focus of this year's event: the future of production – more sustainable, digital, and efficient than ever. The transformation towards connected manufacturing processes was the central theme, and one thing became clear: companies that rely on innovative materials, smart technologies, and seamless processes are securing decisive competitive advantages.

This is exactly where BIKAR METALS comes in. With a broad portfolio of semi-finished products made of aluminium, copper, bronze, and brass, combined with highly automated cutting centres, BIKAR has stood for precision, flexibility, and reliability for decades. Large storage capacities and digitalised processes enable quick and precise responses to customer requirements – a strength that BIKAR impressively demonstrated at Machineering.

The BeNeLux region has been a key component of BIKAR METALS' internationalisation strategy for years – and the success speaks for itself. In addition to deepening existing partnerships, many new, promising contacts were made at





Machineering. The trade fair once again showed: The Belgian market offers enormous potential, and BIKAR METALS is ready to further expand this.

With valuable insights and exciting perspectives in hand, BIKAR METALS looks back on a thoroughly successful trade fair – and is excited to turn the opportunities gained into sustainable growth.

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## Image Caption:

The team of BIKAR METALS at the Machineering trade fair in Brussels. From left to right: Robert Sterk (Key Account Manager BeNeLux), Finn-Lukas Dickel (Trainee Sales BIKAR METALS), Boy Kroos (Key Account Manager BeNeLux)